

SocialMedia.org Health Membership Benefits

The best \$15,000 investment you can make in the social media program at your hospital.

SOCIALMEDIA.ORG HEALTH MEMBERS

Advocate Health Care*	Methodist Le Bonheur Healthcare*
Augusta University Health	Nemours Children's Health System*
Aurora Health Care	Northwell Health*
Baptist Health Jacksonville	Oregon Health and Science University*
Baptist Health Louisville*	Providence Health and Services*
Boston Children's Hospital*	Riverside Healthcare
Cancer Treatment Centers of America*	Rush University Medical Center*
Care New England Health System	Spectrum Health System*
Children's Hospital of Wisconsin*	St. Mary's Health System
Children's Hospitals and Clinics of Minnesota	Stanford Children's Health*
Cincinnati Children's Hospital Medical Center*	Texas Scottish Rite Hospital for Children*
Cooper University Health Care	UAB Health System
Fairview Health Services*	UC Davis Health System*
Franciscan Alliance	UnityPoint Health*
Henry Ford Health System	University Hospitals*
Johns Hopkins Medicine*	Penn Medicine
Kaiser Permanente*	The University of Vermont Medical Center*
Kindred Healthcare*	UW Health
Mayo Clinic*	Vanderbilt University Medical Center*
Memorial Hermann Health System*	

** Founding members*

Member benefits:

- A community membership in SocialMedia.org Health
- Up to seven seats for your senior-most social media leaders
- Collaborative peer-to-peer calls
- Member Meetings (6 passes included)
- Unlimited questions and real-time answers from our online discussions
- The best support and service from a member organization that you've ever seen

You also get some really important things that are a little harder to quantify:

- A community focus on the unique challenges you face: Highly sensitive issues, confidential topics, and HIPAA
- A trusted place to ask about vendors before signing those big contracts
- When a crisis happens, our members will help you craft a better plan, faster
- When new tools and technologies emerge, members are the first to share hands-on experiences and strategies
- The ability to benchmark your program against other hospitals
- You won't get caught by surprise when big, unexpected changes happen
- A network of social media leaders you can count on for support

Key benefits you also receive:

- A private, vendor-free community
- Confidential, off-the-record conversations lead to content you can't get anywhere else
- Current, real-time content — before other sources can deliver it
- Better answers to critical questions from private, off-the-record sources
- Market intelligence and peer benchmarking
- Risk avoidance
- Vendor screening

What you really get:

Better answers

You'll get fast answers you can't get anywhere else, from people who've actually been there and done that.

Less risk

Membership significantly reduces the four types of risk you face: vendor risk, paradigm risk, project risk, and policy risk.

Credibility and confidence

You'll get external validation for your strategy, you'll benchmark your program with other organizations, and you'll never be caught by surprise.

A community of peers

You'll get a community of people who know exactly what you're going through and want to help.